



# MILLIONAIRE CAR SALESMAN



# SPONSORSHIP

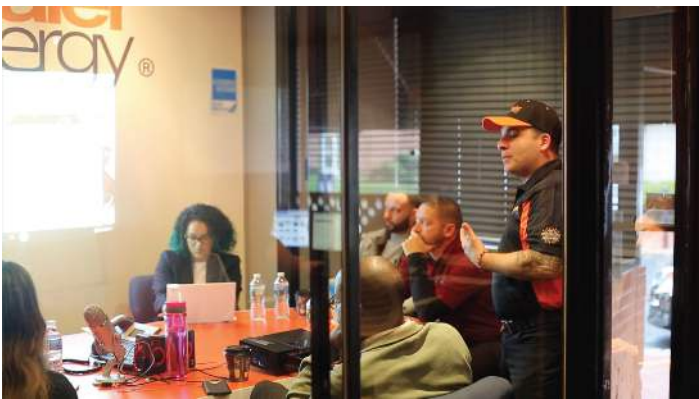
# ABOUT US



**Sean V. Bradley, AKA “The Millionaire Car Salesman”**, personifies the American dream and what a person is truly capable of achieving in this country. Sean was born into violence, poverty and abuse, in Queens, NY, which led to boys homes, gangs and eventually federal prison. However, Sean wanted more than to be a statistic and against all odds rose from the depths of hell, to become a multi-millionaire of multiple companies, a best-selling author and a “CSP” in the National Speakers Association. His proudest achievement is his family. His wife, Karen, of 13 years and his 4 beautiful, kind and healthy children. Sean is proof that ANYONE can do ANYTHING they put their mind to when they have a vision, work their ass off and choose not to be a victim of their circumstances.



**L.A. Williams, or the “Blind Phone Master”** as he is known in the Automotive Sales Industry, is the Vice-President and Partner in Dealer Synergy and also known world-wide as one of the most successful music producers from Philadelphia. L.A. has produced tracks for Dr. Dre, Lil Wayne, Katy Perry, Karina Bradley and hundreds more. In addition to the music industry, L.A. also is a famed audio engineer of some blockbuster films. L.A. Williams is the ONLY BLIND Globally Certified Pro-tools engineer on planet earth!



In 2018, Sean and co-host L.A. Williams started the Millionaire Car Salesman Podcast, currently in its 3rd season. In less than 2 years, the Millionaire Car Salesman Podcast has established 2 full seasons, over 70 Episodes, with amazing guests, and over 100,000 Downloads.

**A Dream Does Not Become Reality Through Magic; It takes Sweat, Determination, and Hard Work.**

*- Colin Powell*



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The **Millionaire Car Salesman Podcast**, currently in its 3rd season. In less than 2 years, the Millionaire Car Salesman Podcast has established 2 full seasons, over 70 Episodes with Amazing Guests and over 100,000 Downloads.

Strategically Focused on the Automotive Industry and primarily it's Front-Line Employees and Superstars, this is the Most Advanced & Fastest Growing Automotive Podcast on Planet Earth.

## During the Millionaire Car Salesman Podcast you as a sponsor will receive:

- **2 (Two) - :30 Second Commercials** to run During the Millionaire Car Salesman Podcast per week -  
**Total Number of :30 Commercials - 74**
  - Commercials may be different than Against All Odds Radio Show Commercials if Sponsor Chooses for different messaging and audience attraction.
- **1 (One) - :15 Second LIVE Commercial Read** - To run during the Millionaire Car Salesman Podcast Per Week -  
**Total Number of :15 Commercials - 37**
  - Commercials may be different than Against All Odds Radio Show Commercials if Sponsor Chooses for different messaging and audience attraction.
- Inclusion in All Podcast Release Show Notes - Syndicated through - Amazon Music, Apple Podcasts, Spotify, Google Play Store, IHeart Radio App, SeanVBradleyTV on YouTube, Soundcloud, etc.
- Inclusion is ALL Social Media Postings for New Episode Announcements - Facebook, Instagram, Twitter, LinkedIn, YouTube, Sean V. Bradley Personal Feed, Millionaire Car Salesman Private Facebook Group.
- Sponsor's Corporate Logo to appear in ALL Related Media postings, announcements, and Show Directory for 1st Quarter 2021.
- Inclusion in the Millionaire Car Salesman Weekly Email Blast (40,000 permission based emails).

## Millionaire Car Salesman Podcast Sponsorship for 1st Quarter 2021

**TOTAL VALUE: \$12,000**





# SPONSORSHIP

**The Millionaire Car Salesman Group on Facebook** – Is the preeminent Mastermind Group for the entire Automotive Sales Industry. The group has over 325,000 combined years of experience from its over 17,300 members. This is a closed group, all members are vetted before being accepted into the group. Members are front line Automotive Sales Professionals, Managers and Dealer Principals. We literally have the most elite and successful front line automotive pros, in the automotive industry, in our group.

In recent months, we have been analyzing some of the specific metrics from the Millionaire Car Salesman Private Facebook Group and it is very interesting what we can share with you at this time:

- Over 15,780 **ACTIVE** Members in the last 60 Days (September 11th, 2020 - November 10th, 2020)
- During that Same timeframe there has been over 14,600 Comments & 39,600 Reactions - Our Members are **ENGAGED!** Not just sitting stagnant on Members Newsfeeds as most Groups are for "Entertainment Purposes" this is where our group is different, the Millionaire Car Salesman Group is for like Master-minded Professionals to Be More, Achieve More and Ultimately Make More Money to become "Millionaire's" themselves.
- Top 3 City's for Engagement during the same 60 time frame are:
  - New Your City / Houston / Chicago

The purpose of the Millionaire Car Salesman Group is to bring the "best of the best" automotive pros in the world to one centralized place to share their secrets, tips, advice, best practices. Additionally, we encourage our members to ask questions about everything and anything related to selling more cars, more often and more profitably. Our members use our group to solve problems, to find answers to their questions, to get ideas, to brainstorm, synergize and become more successful. Our members love to share their "wins", their victories and their accomplishments. There is a tremendous amount of camaraderie and excitement for each others' successes.

The Millionaire Car Salesman Group is built on a "Social Learning" Technology Platform from Facebook. Meaning there are special technology resources that our group provides like:

- Mentorship Program.
- "Units", which are like chapters in an online training curriculum.
- Powerful Search Feature to find specific content out of the hundreds and hundreds of thousands pieces of content like articles, graphics, videos, interviews, questions, answers, comments, replies etc...

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# SPONSORSHIP

## What you get for the MCS Group Sponsorship:

- 1 Announcement Per Month posted from the Sponsor Directly that is pinned at the top of the Group Page for 1 week at a time.
- Once a Month Facebook LIVE Interview with the Sponsor's Company Executive about their Product (30-45 Minute COMMERCIAL).
- Sponsors logo to be incorporated into Cover Photo and across All Millionaire Car Salesmen Platforms Social Media Pages and Directories - Facebook, Instagram, Twitter, etc.
- Once a Month Client Success Story Highlighting their success because of the Sponsors involvement LIVE Interview.
- SVB Personal Endorsement of the Sponsors Monthly.
- Ability to create Special Pricing or Special Promotions Advertised for the Millionaire Car Salesman Audience

## Millionaire Car Salesman Private Facebook Group Sponsorship for 1st Quarter 2020

**TOTAL VALUE: \$16,000**



# YOUR QUARTERLY INVESTMENT



DESCRIPTION	VALUED AT
Millionaire Car Salesman Private Facebook Group Sponsorship - Q1 2021	\$16,000
Millionaire Car Salesman Podcast Sponsorship - Q1 2021	\$12,000
<b>PACKAGE VALUE TOTAL</b>	<b>\$28,000</b>



**TOP COUNTRIES** [See All](#)

United States	16,607
Canada	294
Puerto Rico	49
Australia	35
United Kingdom	34

**TOP CITIES** [See All](#)

New York, NY	375
Houston, TX	234
Chicago, IL	161
San Antonio, TX	136
Phoenix, AZ	124