

AutoSuccess™

THE #1 SALES-IMPROVEMENT MAGAZINE FOR THE AUTOMOTIVE PROFESSIONAL

Even in This Economy

Bill Dube

HYUNDAI

Attributes More Than
72 Percent of Its Entire
Dealership's Business
from Its Internet Sales
Department...

And NO
Conventional
Advertising

With Help From



Scott Dube,
Dealer Principal
With
Todd Cole,
Internet Director
Bill Dube Hyundai